



South Carolina Family and Community Leaders

Every Community Needs A FCL Club

With this in mind and with the desire to organize a new club, assess the commitment of a club, area leaders, and yourself to this important project. Given the assurance of support, confirm intention to County FCL Officers and/or County FCL Advisor.

As “Rome was not built in a day,” neither is a FCL club. In addition to time, organizing a FCL club requires the four “Ps.”

1. Planning
2. Preparation
3. Patience
4. Persistence

The following are the basic steps.

Step One: Identify a community or geographic area that has defined boundaries:

- That you know has a particular issue to be addressed.
- Where you know a leader of the community.
- Where do you want to help FCL grow?

Step Two: Make contact in the community with:

- Someone you know.
- Someone another FCL knows.
- An acknowledged leader in the community.
- Advertisement via mass media, flyers, etc.

Step Three: Develop a list of key individuals provided by the initial contact.

- Four to six people, minimum
- Visit and explain FCL
- Set initial meeting (within 10 days).
- Ask everyone to bring others.

Step Four: Plan the organizational meeting.

- Prepare and mail letters of invitation to the contact list.
- Arrange for 2-3 FCL members to provide testimonials and answer questions at the meeting.
- Assemble materials for the meeting —brochures, video, constitution, FCL Newsletter, news clippings, individual member handbooks, etc.